

# JEFFREY S. TON

## SPEAKER - AUTHOR - EXPLORER

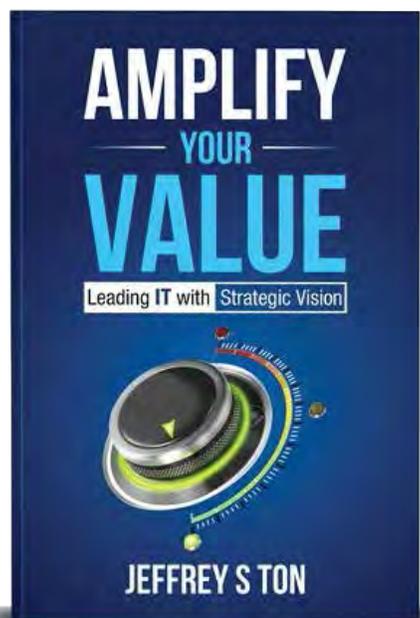
Jeff Ton is a sought-after Information Technology speaker, author and thought leader, having led powerful teams and built successful IT departments for the past 30+ years. For over a decade, Jeff has served as Chief Information Officer with Goodwill Industries of Central Indiana and Lauth Property Group, as well as 14 years in various technology roles with Thomson Multimedia (RCA). In his current role as Senior Vice President of Product and Strategic Alliances at InterVision, Jeff thrives on developing people while driving the company's product strategy, service vision and strategic approach.

Speaking to audiences from 5 to 1,000, Jeff has mastered the art of simplifying complex IT issues and is always looking for opportunities to drive value in organizations now and in the future.

Jeff is the author of Amplify Your Value (2018) and is a frequent keynote speaker on topics related to the evolving IT landscape and the changing role of the CIO. See his frequent keynotes below. Meet Jeff and learn more at [www.JeffreySTon.com](http://www.JeffreySTon.com).



Jeff Ton is a versatile and highly engaging public speaker. He is passionate and knowledgeable about his subject matter and uses storytelling and real life examples to draw in audiences... The reaction is always the same "That guy was great!". - **GLENN KELLER, DIRECTOR OF INFORMATION TECHNOLOGY, COUNTRYMARK**



## AMPLIFY YOUR VALUE

Are you an IT leader who struggles to make your voice heard? Does your company's executive team leave you out of important meetings? Are your business ideas and opinions never taken seriously? Speaker and IT visionary Jeff Ton spent over 30 years helping companies build strategic technology plans and innovative practices. Learn and be inspired by some unique approaches to solve the common problems of communicating to the C-suite, managing your project portfolio, and managing your vendors.

## THE CHANGING ROLE OF THE CIO

We will explore the skills and knowledge the CIO of the future will need to be successful and to drive change within their organizations.

## READY TO AMPLIFY YOUR VALUE?

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## LEWIS AND CLARK LEADERSHIP

Using the Lewis and Clark Expedition as a backdrop, we explore 10 traits of leader and apply them to the 21st century business world.